



SARA-R500E

LTE-M modem with integrated eSIM and bundled connectivity

Product description

- The SARA-R500E integrates a fully GSMA-certified and MNO-approved SIM chip inside the module
- The integrated eSIM is pre-provisioned and bundled with LTE-M connectivity out of the box
- u-blox connectivity offering:
 - LTE-M coverage nationwide in the US plus Canada and Mexico based on top US mobile network operator
 - o Competitive data plan pricing
 - o Simple, fixed data allowance per month per device
 - Simple online purchase, activation, and management via the u-blox portal
- Improved end-device robustness and security
- Reduced cost of ownership no SIM holder, no external components needed



Pricing and Rate Plans¹

	1 MB/mo	2 MB/mo	5 MB/mo
Monthly plans	\$ 0.70	\$ 0.95	\$ 1.40
Overage	\$ 0.30 /MB	\$ 0.30 /MB	\$ 0.30 /MB

SMS
\$ 0.10
- \$0.30 in
roaming
Roaming
\$ 1 /MB

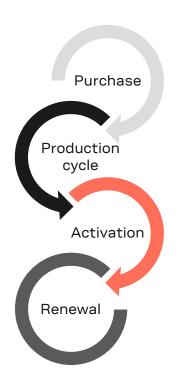
UBX-23007447

¹ For permanent roaming applications, contact u-blox (i.e., outside of the US territory)





Customer journey



Module purchase

 The SARA-R500E includes an integrated and pre-reprovisioned LTE-M SIM

Production/distribution cycle

- No time limit for the connectivity activation
- No extra charges involved

Activation

- Onboarding via u-blox <u>Thingstream portal</u>
- Subscription to a monthly rate plan
- 20kB of free data allowance included

Renewal

 Subscription automatically renewed after one month unless customer decides to terminate it

Connectivity

- General purpose LTE-M connectivity for continental US, Hawaii, Puerto Rico, Alaska, Canada, and Mexico with no roaming limitations or extra charges in the listed regions
- Enterprise-class network quality, reliability, and availability provided by u-blox via top US mobile network operator
- Roaming available with a 10% data cap

Onboarding process

- Quickly and easily add devices individually or in bulk to a customer's Thingstream domain
- Watch this <u>quick start</u> video to learn more about the onboarding process:

